

Draft

Monitoring tool to track progress of the organisation's strategy 2024-2034

- This document shows an **early draft** of the monitoring tool that will be used to assess progress in reaching the outcomes of the strategy. This document is likely to change and is shared as a way of illustrating the aims and content of the strategy document. The final draft will be presented to the Board for their approval in the first quarter of 2024.
- The framework is divided into two groups of indicators.
 - The first group of indicators helps track progress of activities the Arts Council can influence directly. These are activities undertaken by ACNI to help arts organisations deliver wider sectoral and societal outcomes for 2024-2034.
 - The second group shows the changes the Arts Council would like to see in artists, the arts sector and society in general.
- **Each indicator is linked to one of the strategy's outcomes and priorities. They each have a provisional 2023/24 baseline, still under review. There is a separate operational document detailing definitions, ownership, data sources and how often the indicator will be reported. This report will include an additional column to contextualise the indicator.**
- Any questions, contact the Strategy team at strategy@artscouncil-ni.org

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1. Indicators that measure the work the Arts Council influences directly to meet its outcomes. They capture primarily the work the Arts Council undertakes.

Indicator ID	Indicator	Baseline	Organisational Outcome	Priority
1	Revenue raised by ACNI from sources outside of NL and Exchequer (outside baseline DfC + NL)	£128,000	1 Financially Stable	1. More income for the arts
2	Total Amount (£) of multiannual investment from ACNI	£12m	1 Financially Stable	2. Long term and outcomes-based investment
3	% invested by ACNI in emerging artists	20%	2. People working in the arts	3. Grow artistic talent and develop wider arts workforce
4	Number of artists supported through ACNI's mental health and arts programme	40	2. People working in the arts	3. Grow artistic talent and develop wider arts workforce
5	Total £ invested by ACNI in underrepresented artists	£250,000	2. People working in the arts	4. Inclusive sector
6	Total £ invested in SIAP	£1.2m	2. People working in the arts	3. Grow artistic talent and develop wider arts workforce
7	Artist geographical spread from rural areas – or explore a matrix to index LA spread	10%	2. People working in the arts	3. Grow artistic talent and develop wider arts workforce
8	Enable opportunities for artists to network, exchange ideas and/or explore collaborations (including resource organisations)	1	3. Experimentation and innovation	5. Innovation and artistic risk taking
9	Total £ amount of investment for creative industries	£175,000	3. Experimentation and innovation	5. Innovation and artistic risk taking
10	Number of Commissions enabled through ACNI support	24	3. Experimentation and innovation	5. Innovation and artistic risk taking
11	£ amount invested in R&D.	TBC	3. Experimentation and innovation	5. Innovation and artistic risk taking
12	£ amount invested by ACNI in Lottery projects	£1.3m	4. Social, economic and environmental outcomes	6. Addressing contemporary societal challenges

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13	Number of projects with a partnership element	20	4. Social, economic and environmental outcomes	6. Addressing contemporary societal challenges
14	Number of climate-related events and activities to raise awareness	2	4. Social, economic and environmental outcomes	7. Awareness, engagement and positive change to climate change.
15	Number of people who came in contact with the NI collection	1,800	5. More people engaging in the arts	8. Deepen, widen and diversify audiences.
16	Number events organised by outreach programmes	20	5. More people engaging in the arts	8. Deepen, widen and diversify audiences.
17	Geographical spread of audience for ACNI invested projects	10%	5. More people engaging in the arts	8. Deepen, widen and diversify audiences.
18	% audience to ACNI funded organisations and projects from working class backgrounds	40%	5. More people engaging in the arts	8. Deepen, widen and diversify audiences.
19	£ Amount invested in UK Wide Access Scheme	£20,000	5. More people engaging in the arts	8. Deepen, widen and diversify audiences.
20	% of audiences rating their experiences as having good quality (worth attending, enjoyment)	70%	5. More people engaging in the arts	8. Deepen, widen and diversify audiences.
21	Number of research and evaluation projects completed in the past year	4	6. A sector that is more valued	9. Demonstrate the positive impact of the arts.
22	Number advocacy activities implemented in partnership with resource organisations	TBC	6. A sector that is more valued	9. Demonstrate the positive impact of the arts.
23	Number of people reached by advocacy activities	TBC	6. A sector that is more valued	9. Demonstrate the positive impact of the arts.
24	Staff turnover	5	6. A sector that is more valued	10. Effective and efficient organisation
25	% of first payments made paid due 30 days after signed letters of offer.	80%	6. A sector that is more valued	10. Effective and efficient organisation
26	% of FOIs are answered back within timeframe	100%	6. A sector that is more valued	10. Effective and efficient organisation
27	% complaints are dealt in 30 days or less	100%	6. A sector that is more valued	10. Effective and efficient organisation

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28	% of budget committed	97%	6. A sector that is more valued	10. Effective and efficient organisation
29	% of invoices paid up to 30 days after receiving invoice	100%	6. A sector that is more valued	10. Effective and efficient organisation
30	Policies and procedures reviewed annually	100%	6. A sector that is more valued	10. Effective and efficient organisation

2. Indicators that measure the impact ACNI expects its work has on the art sector, artists and society

Indicator ID	Indicator	Baseline	Organisational Outcome	Priority
31	Number of successful applications funded by revenue sources outside ACNI baseline	30	1 Financially Stable	1. More income for the arts
32	Leverage ratio	£1.35	1 Financially Stable	2. Long term and outcomes-based investment
33	Sectoral diversity index (section 75)	40%	2. People working in the arts	4. Inclusive sector
34	Number of people in the arts who have undertaken some sort of training / professional development in the past 12 months.	TBC	2. People working in the arts	3. Grow artistic talent and develop wider arts workforce
35	% of arts related activity comes from outside of Northern Ireland.	TBC	2. People working in the arts	3. Grow artistic talent and develop wider arts workforce
36	% artists reporting commercial models such as online streaming have had a high or moderate impact on their arts career	TBC	3. Experimentation and innovation	5. Innovation and artistic risk taking

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37	Number of ACNI funded artists reporting working in new collaborations or partnerships in NI, rest of UK or abroad	TBC	3. Experimentation and innovation	5. Innovation and artistic risk taking
38	% of the population believe arts have an impact on sustainable environment	56%	4. Social, economic and environmental outcomes	6. Addressing contemporary societal challenges
39	% of the sector feel more informed on their role in reducing carbon emissions	60%	4. Social, economic and environmental outcomes	7. Awareness, engagement and positive change to climate change.
40	% of participants who reported feeling less isolated /loneliness as a result of an arts activity in which they participated -from the portfolio of arts projects ACNI invests in.	TBC	4. Social, economic and environmental outcomes	6. Addressing contemporary societal challenges
41	% of participants who reported feeling the arts activity in which they participated promoted good relations among communities - from the portfolio of arts projects ACNI invests in.	TBC	4. Social, economic and environmental outcomes	6. Addressing contemporary societal challenges
42	% of people who reported an improvement in their wellbeing and mental health as a result of their participation in arts activities-from the portfolio of arts projects ACNI invests in.	TBC	4. Social, economic and environmental outcomes	6. Addressing contemporary societal challenges
43	Engagement diversity index (Section 75)	40%	5. More people engaging in the arts	8. Deepen, widen and diversify audiences.
44	% of people from working class background attended arts activities at least once in the past year	47%	5. More people engaging in the arts	8. Deepen, widen and diversify audiences.
45	Attendance to arts activities	74%	5. More people engaging in the arts	8. Deepen, widen and diversify audiences.

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46	Participation in arts activities	58%	5. More people engaging in the arts	8. Deepen, widen and diversify audiences.
47	% people strongly agree/agree that the arts have a positive impact on wellbeing and mental health	87%	6. A sector that is more valued	9. Demonstrate the positive impact of the arts.
48	% of people strongly agree/agree that the arts have a positive impact on employment opportunities	84%	6. A sector that is more valued	9. Demonstrate the positive impact of the arts.
49	Public support for investment in the arts	79%	6. A sector that is more valued	9. Demonstrate the positive impact of the arts.
50	Number of politicians publicly endorsing public investment in the arts	5	6. A sector that is more valued	9. Demonstrate the positive impact of the arts.
51	% of staff feel proud to work at the Arts Council of Northern Ireland	70%	6. A sector that is more valued	10. Effective and efficient organisation
52	% of all ACNI's stakeholders think working or getting involved with ACNI is worthwhile	70%	6. A sector that is more valued	10. Effective and efficient organisation